



**The Kite
Academy
Trust**
Flying high
together

KITE ACADEMY TRUST

CODE OF CONDUCT FOR OUR FAMILIES

Code of Conduct for our Families

The Kite Academy Trust is fortunate to have supportive parents who recognise that educating children is a process that involves partnership between parents, class teachers and the academy community. This partnership is essential for all of our children to develop the skills necessary to be good citizens in adulthood.

The purpose of this policy is to provide a reminder to all parents, carers and visitors to our academies of expected conduct. This is so important for us to achieve an atmosphere of mutual respect and understanding.

We expect our parents, carers and visitors to:

- Respect the caring ethos of our academies
- Understand that both teachers and parents need to work together for the benefit of their children.
- Demonstrate that **all** members of the academy community should be treated with respect and therefore set a good example in their own speech and behaviour.
- Seek to clarify a child's version of events with the academy's order to bring about a peaceful solution to any issue.
- Correct own child's behaviour, particularly in public where it could otherwise lead to conflict, aggressive or unsafe behaviour.
- Approach the academy to help resolve any issues of concern.
- Avoid using staff as threats to admonish children's behaviour.

In order to support a peaceful and safe academy environment, the academy cannot tolerate parents, carers and visitors exhibiting the following:

- Disruptive behaviour which interferes, or threatens to interfere with, the operation of a classroom, an employee's office, office area or any other area of the academy grounds including team matches.
- Using loud or offensive language, swearing, cursing, or displaying temper.
- Threatening to do actual bodily harm to a member of academy staff, Governor, visitor, fellow parent/carer or pupil regardless of whether or not the behaviour constitutes a criminal offence.
- Damaging or destroying academy property.
- Abusive or threatening e-mails or text/voicemail/phone messages or other written communication
- Defamatory, offensive or derogatory comments regarding the academy or any of the pupils/parent/staff, at the academy on Facebook or other social sites (see Appendix A). Any concerns you may have about the academy must be made through the appropriate channels, which includes the Kite Academy Trust Academy Complaints Policy. You can speak to the class teacher, in the first instance, then the Deputy Head/Phase Leader, the Head Teacher or the Chair of Governors, so concerns can be dealt with fairly, appropriately and effectively for all involved. If you are not satisfied with the outcome, you can also ask for a copy of the Academy Trust Academy Complaints Policy and follow the steps for formal complaint.
- The use of physical aggression towards another adult or child, including your own.
- Approaching someone else's child in order to discuss or chastise them because of the actions of this child towards their own child. Such an approach to a child may be seen to be an assault on that child and may have legal consequences.
- Smoking and consumption of alcohol or other drugs whilst on academy property.
- Dogs being brought on to academy premises.

Should **any** of the above behaviour occur on academy premises, the academy may feel it is necessary to contact the appropriate authorities and ban the offending adult from entering the academy grounds.

We trust that parents and carers will assist our academies with the implementation of this policy and we thank you for your continued support

Document Management

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Appendix A

Inappropriate use of Social Network Site

Social media websites are being used increasingly to fuel campaigns and complaints against schools, school staff, and in some cases other parents/pupils. The Kite Academy Trust consider the use of social media websites being used in this way to be unacceptable and not in the best interests of the children or the whole academy community. Any concerns you may have must be raised through the appropriate channels as outlined above, so they can be dealt with fairly, appropriately and effectively for all concerned.

In the event that any pupil or parent/carer of a child/ren is found to be posting libellous or defamatory comments on Facebook or other social network sites, they will be reported to the network site. All social network sites have clear rules about the content which can be posted and they provide robust mechanisms to report contact or activity which breaches this. The Trust will also expect that any parent/carer or pupil removes such comments immediately.

In serious cases, the Trust will also consider its legal options to deal with any such misuse of social networking and other sites. Additionally, and perhaps more importantly, is the issue of cyber bullying and the use by a child or a parent to publicly humiliate another by inappropriate social network activity. This would be dealt with as a serious incident of bullying. Thankfully such incidents are extremely rare.

We would expect parents to make all persons who are responsible for collecting children aware of this policy.